

PROGRAM SPECIFIC OUTCOMES (BBA FINANCE & HRM)

P01 : TO DEVELOP THEIR SOFTSKILLS RELATED TO BUSINESS ADMINISTRATION.

P02: TO MAKE THEM CAPABLE OF STARTING A SELF BUSINESS.

P03: TO IMPLEMENT THEORITICAL CONCEPTS INTO BUSINESS PRACTISE.

P04: TO PROVIDE TECHNICAL AWARENESS ABOUT BUSNIESS INDUSTRIES.

COURSE OUTCOMES : (BBA FINANCE & HRM)

BBIB01 : MANAGEMENT CONCEPTS AND BUSINESS ETHICS

- To help the students to understand the process of business management and to understand the importance of ethics in business
- To familiarize the students with current management practices.
- To understand the importance of ethics in business
- To acquire knowledge and capability to develop ethical practices for effective management.
- To enable the students to understand the micro and macroeconomic concepts relevant for business decisions
- To help the students to understand the application of economic principles in business management

BBIIB02 FINANCIAL ACCOUNTING

- To enable the students to acquire knowledge of the financial accounting principles and practices
- To equip the students with skills for recording various kinds of business transactions
- To familiarize the students with the techniques of preparing financial statements

BBIIC02 IT FOR BUSINESS MANAGEMENT

- To familiarize the students with the office automation and communication technologies used in business.
- To make them proficient in using computer for routine tasks like data retrieval, data analysis, accounting and report generation.

BBIIIA11 : BASIC NUMERICAL SKILL

- To enable the students to acquire knowledge of mathematics and statistics and their applications in business

BBIIIA12: GENERAL INFORMATICS

- To update and expand basic informatics skills of the students and to equip the students to effectively utilize the digital knowledge resources for their study

BBIII B03 : BUSINESS REGULATORY FRAMEWORK

- To familiarize the students with certain statutes concerning and affecting business organizations in their operations

BBVIB13 : HUMAN RESOURCES MANAGEMENT

- To familiarize the students with the different aspects of managing human resources in an organization

BBIIIC03 : QUANTITATIVE TECHNIQUES FOR BUSINESS

- To familiarize the students with the use of quantitative techniques in managerial decisions

BBIVA13 : BANKING AND INSURANCE

- To enable the students to acquire knowledge about basics of banking and insurance and to familiarize the students with the modern trends in banking

BBIVA14 : ENTREPRENEURSHIP DEVELOPMENT

- To identify and develop the entrepreneurial talents of students and to generate innovative business ideas in the emerging industrial scenario

BBIVB05 : MARKETING MANAGEMENT

- To acquaint the students with the marketing principles and practices, and,
- To understand the process of marketing in a business firm.

BBIVB06 : FINANCIAL MANAGEMENT

- To familiarize the students with the concepts, tools and practices of financial management
- To learn about the decisions and processes of financial management in a business firm.

BBIV C04 : MANAGEMENT SCIENCE

- To provide a basic knowledge about Operations research
- To acquaint the students with some common operations Research Tools for various Business decision making situations.

BBVBO7 : ACCOUNTING FOR MANAGEMENT

- To provide the students an understanding about the use of accounting and costing data for planning control and decision making

BBVBO8 : BUSINESS RESEARCH METHODS

- To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies

BBVBO9: EMERGING TRENDS IN MANAGEMENT

- To Impart knowledge about the emerging trends of new management concepts,
- To provide knowledge about the significance of the integration of information technology as the platform for the application of various management concepts

BBVI B12 OPERATIONS MANAGEMENT

- To familiarize the students with the concepts, tools and practices of operations management.
- To learn about the decisions and processes of operations management in a business firm.

BBIIB04 ORGANISATIONAL BEHAVIOR

- to familiarize the students with the basic concepts of the organizational behavior
- to enhance their understanding of the interaction between the individuals and the organizations.

COURSE OUTCOMES : BBA FINANCE

AREA OF SPECIALISATION

BBVB10: INDIAN FINANCIAL SYSTEM

- To give a detailed idea about the Indian financial system and its broad components.

BBVB11: INVESTMENT MANAGEMENT

- To give an overall idea about different investment avenues available in financial markets and prepare them with basic skills and knowledge to manage investment.

BBVIB14 : INCOME TAX

- To impart basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 amended up-to-date.

BBVIB15 WORKING CAPITAL MANAGEMENT

- To understand the need for and importance of adequate working capital
- To gain in-depth knowledge to manage working capital of SMEs.

COURSE OUTCOMES : BBA HRM

BBVB10 : HUMAN RESOURCE PLANNING AND DEVELOPMENT

- TO GIVE THE STUDENTS DEEP UNDERSTANDING OF PROCESS OF HR PLANNING
- TO FAMILARISE THEM WITH THE METHODS FOR HR DEVELOPMENT

BBV B11 PERFORMANCE MANAGEMENT

- To gain an in-depth understanding of organizational and managerial performance
- To gain practical knowledge in setting up team management, target setting and achievement.

BBVIB14 INDUSTRIAL RELATIONS

- To sensitize the students to the tasks of industrial relations
- To familiarize them with the current IR practices.

BBVIB15 MANAGEMENT TRAINING AND DEVELOPMENT

- To gain an in-depth understanding of the concepts, tools and techniques of management training
- To learn to design and use methods for management development.