

PROGRAM OUTCOME

B.Com Aided

- PO 1) To enable students for acquiring basic knowledge about the different aspects of the business.
- PO 2) To familiarize the current trends in business scenario.
- PO 3) To equip the students with application of principles, methods and role of accounting, tax, statistics.
- PO 4) To provide basic knowledge about the structure, organization and working of financial system in India.
- PO 5) To impart necessary knowledge about the implication of e-commerce and m-commerce.
- PO 6) To shape the students as a committed professional, ethical personality.

COURSE OUTCOME

BC1B01.Management Concepts and Business Ethics: To understand the process of business management and its function. To familiarize the students with current management practices. To understand the importance of ethics in business. To acquire knowledge and capability to develop ethical practices for effective management.

BC1C01.Manegerial Economics: To enable the students to understand micro and macro economic concept relevant for business decisions.To help the students to understand the application of economic principles in business management.

BC2B02.Financial Accounting: To equip the students with the skills of preparing financial statement for various type of organization. To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.

BC2C02.Marketing Management: To provide basic knowledge about the concepts , principles, tools and techniques of marketing. To impart necessary knowledge which help the student to choose a career in the field of marketing.To expose the students to latest trends in marketing.

BC3A11.Basic Numerical Skills: To enable the students to acquire knowledge of mathematics and statistics. At the end of the course, the students should have understood set operations, matrix and mathematics of finance, statistical tools and their application.

BC3A12.General Informatics: To update and expand basic informatics skills of the students. To equip the students to effectively utilize the digital knowledge resources for their study.

BC3B03.Business Regulations: To familiarize the students with certain statues concerning and effecting business organizations in their operations.

PROGRAM SPECIFIC OUTCOMES (PSOs of B Com Co operation)

PSO 1 : To understand the nature and basic concepts of Co Operation

PSO2: To provide an overall idea of different sectors like economics,merchantile law, Corporate accounting, Entrepreneurial development programs and cost accounting

PSO3: To provide an idea about Auditing, Income Tax law and practice, Accounting for management, Corporative theory and practice ,Legal environment for corporatives

PSO4: To help the students to understand the application of International corporative movement,Corporative management and administration

PSO5: To help the students to develop the communicative skills through electronic media in English

COURSE OUTCOMES :

BCIB01 : Business management

Ø To help the students to understand the process of business management and to understand the importance of ethics in business

BC1C01 MANAGERIAL ECONOMICS

To enable the students to understand the micro and macroeconomic concepts relevant for business decisions and to understand the application of economic principles in business management

BC2B02 FINANCIAL ACCOUNTING

To enable the students to acquire knowledge of the financial accounting principles and practices and to familiarize the students with the techniques of preparing financial statements

BC2C02 MARKETING MANAGEMENT

To provide basic knowledge about the concepts, principles, tools and techniques of marketing and to expose the students to the latest trends in marketing.

BC3A11 : BASIC NUMERICAL SKILL

To enable the students to acquire knowledge of mathematics and statistics and their applications in business

BC3A12: GENERAL INFORMATICS

To update and expand basic informatics skills of the students and to equip the students to effectively utilize the digital knowledge resources for their study

BC3BO3 : BUSINESS REGULATIONS

To familiarize the students with certain statutes concerning and affecting business organizations in their operations

BC3B04 CORPORATE ACCOUNTING

To help the students acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.

BC3CO3 :HUMAN RESOURCES MANAGEMENT

To familiarize the students with the different aspects of managing human resources in an organizations

BC4A13 : ENTREPRENEURSHIP DEVELOPMENT

To Identify and develop the entrepreneurial talents of students and to generate innovative business ideas in the emerging industrial scenario

BC4A14 : BANKING AND INSURANCE

To enable the students to acquire knowledge about basics of banking and insurance and to familiarize the students with the modern trends in banking

BC4B05 COST ACCOUNTING

To familiarize students with the various concepts and element of cost and to create cost consciousness among the students.

BC4BO6 : CORPORATE REGULATIONS

To familiarize the students with corporate law and make them aware of the importance of corporate governance in the management of the organizations

BC4CO4 : QUANTITATIVE TECHNIQUES FOR BUSINESS

To familiarize the students with the use of quantitative techniques in managerial decisions

BC5BO7 :ACCOUNTING FOR MANAGEMENT

To provide the students an understanding about the use of accounting and costing data for planning control and decision making

BC5BO8 : BUSINESS RESEARCH METHODS

To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies

BC5BO9 : INCOME TAX LAW AND ACCOUNTS

To impart basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 amended up-to-date

BC5BO10 : CORPORATIVE THEORY AND PRACTICE

To provide conceptual clarity and theoretical base in the co-operation and to provide an overall idea about the historical evolution, growth and present status of co-operative movement in India and abroad

BC5B11 : LEGAL ENVIRONMENT FOR CORPORATIVES

To enable the students to acquire knowledge about cooperative legal frame work in India and Kerala

BC6B12 : INCOME TAX AND GST

To provide basic knowledge of income tax and GST Act 2016

BC6B13 :AUDITING AND CORPORATE GOVERNANCE

To help the students to acquire the basic knowledge of auditing and corporate governance

BC6B14 : INTERNATIONAL CORPORATIVE MOVEMENT

To enable the students to acquire knowledge about evolution and development of corporative movement in the world

BC6B15 :CORPORATIVE MANAGEMENT AND ADMINISTRATION

To enable the students to acquire knowledge about the corporative management and administration

PROGRAM SPECIFIC OUTCOMES (PSOs of B Com computer application)

PSO 1 : To understand the nature and basic knowledge in computerized accounting systems and its applications

PSO2: To provide an overall idea of different sectors like economics,merchantile law, Corporate accounting, Entrepreneurial development programs and cost accounting

PSO3: To provide an idea about Auditing, Income Tax law and practice, Accounting for management, Computer applications in business and business information systems.

PSO4: To help the students to understand the application of Office automation tools and computerized accounting with tally.

PSO5: To help the students to develop the communicative skills through electronic media in English .

COURSE OUTCOMES :

BCIB01 : Business management

Ø To help the students to understand the process of business management and to understand the importance of ethics in business

BC1C01 MANAGERIAL ECONOMICS

To enable the students to understand the micro and macroeconomic concepts relevant for business decisions and to understand the application of economic principles in business management

BC2B02 FINANCIAL ACCOUNTING

To enable the students to acquire knowledge of the financial accounting principles and practices and to familiarize the students with the techniques of preparing financial statements

BC2C02 MARKETING MANAGEMENT

To provide basic knowledge about the concepts, principles, tools and techniques of marketing and to expose the students to the latest trends in marketing.

BC3A11 : BASIC NUMERICAL SKILL

To enable the students to acquire knowledge of mathematics and statistics and their applications in business

BC3A12: GENERAL INFORMATICS

To update and expand basic informatics skills of the students and to equip the students to effectively utilize the digital knowledge resources for their study

BC3B03 : BUSINESS REGULATIONS

To familiarize the students with certain statutes concerning and affecting business organizations in their operations

BC3B04 CORPORATE ACCOUNTING

To help the students acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.

BC3C03 : HUMAN RESOURCES MANAGEMENT

To familiarize the students with the different aspects of managing human resources in an organization

BC4A13 : ENTREPRENEURSHIP DEVELOPMENT

To identify and develop the entrepreneurial talents of students and to generate innovative business ideas in the emerging industrial scenario

BC4A14 : BANKING AND INSURANCE

To enable the students to acquire knowledge about basics of banking and insurance and to familiarize the students with the modern trends in banking

BC4B05 COST ACCOUNTING

To familiarize students with the various concepts and element of cost and to create cost consciousness among the students.

BC4BO6 : CORPORATE REGULATIONS

To familiarize the students with corporate law and make them aware of the importance of corporate governance in the management of the organizations

BC4CO4 : QUATITATIVE TECHNIQUES FOR BUSINESS

To familiarize the students with the use of quantitative techniques in managerial decisions

BC5BO7 :ACCOUNTING FOR MANAGEMENT

To provide the students an understanding about the use of accounting and costing data for planning control and decision making

BC5BO8 : BUSINESS RESEARCH METHODS

To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies

BC5BO9 : INCOME TAX LAW AND ACCOUNTS

To impart basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 amended up-to-date

BC5B10 :COMPUTER APPLICATIONS IN BUSINESS :

To help the students to acquire basic knowledge about computer and its applications in various areas of business

BC5B11 : BUSINESS INFORMATION SYSTEM

To help the students to acquire basic knowledge about information technology and its relevance to the various areas of business

BC6B12 : INCOME TAX AND GST

To provide basic knowledge of income tax and GST Act 2016

BC6B13 :AUDITING AND CORPORATE GOVERNANCE

To help the students to acquire the basic knowledge of auditing and corporate governance

BC6B14 : OFFICE AUTOMATION TOOLS

To provide knowledge about various office automation tools and its applications in the various areas of business

BC6B15 : COMPUTERIZED ACCOUNTING WITH TALLY

To understand the nature and basic knowledge in computerized accounting systems and its applications

PROGRAM SPECIFIC OUTCOMES (PSOs of B Com Banking and insurance)

PSO 1 : To understand the nature and basic concept of Banking and Insurance

PSO2: To provide an overall idea of different sectors like economics, merchantile law, Corporate accounting, Entrepreneurial development programs and cost accounting

PSO3: To provide an idea about Auditing, Income Tax law and practice, Accounting for management, Banking service management and insurance management

PSO4: To help the students to understand the application of foreign exchange management and risk management and insurance

PSO5: To help the students to develop the communicative skills through electronic media in English and help them to do the banking transaction through electronic media.

COURSE OUTCOMES :

BCIB01 : Business management

Ø To help the students to understand the process of business management and to understand the importance of ethics in business

BC1C01 MANAGERIAL ECONOMICS

To enable the students to understand the micro and macroeconomic concepts relevant for business decisions and to understand the application of economic principles in business management

BC2B02 FINANCIAL ACCOUNTING

To enable the students to acquire knowledge of the financial accounting principles and practices and to familiarize the students with the techniques of preparing financial statements

BC2C02 MARKETING MANAGEMENT

To provide basic knowledge about the concepts, principles, tools and techniques of marketing and to expose the students to the latest trends in marketing.

BC3A11 : BASIC NUMERICAL SKILL

To enable the students to acquire knowledge of mathematics and statistics and their applications in business

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To update and expand basic informatics skills of the students and to equip the students to effectively utilize the digital knowledge resources for their study

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To familiarize the students with certain statutes concerning and affecting business organizations in their operations

BC3B04 CORPORATE ACCOUNTING

To help the students acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.

BC3CO3 :HUMAN RESOURCES MANAGEMENT

To familiarize the students with the different aspects of managing human resources in an organization

BC4A13 : ENTREPRENEURSHIP DEVELOPMENT

To identify and develop the entrepreneurial talents of students and to generate innovative business ideas in the emerging industrial scenario

BC4A14 : BANKING AND INSURANCE

To enable the students to acquire knowledge about basics of banking and insurance and to familiarize the students with the modern trends in banking

BC4B05 COST ACCOUNTING

To familiarize students with the various concepts and elements of cost and to create cost consciousness among the students.

BC4B06 : CORPORATE REGULATIONS

To familiarize the students with corporate law and make them aware of the importance of corporate governance in the management of the organizations

BC4CO4 : QUANTITATIVE TECHNIQUES FOR BUSINESS

To familiarize the students with the use of quantitative techniques in managerial decisions

BC5B07 :ACCOUNTING FOR MANAGEMENT

To provide the students an understanding about the use of accounting and costing data for planning control and decision making

BC5B08 : BUSINESS RESEARCH METHODS

To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies

BC5B09 : INCOME TAX LAW AND ACCOUNTS

To impart basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 amended up-to-date

BC5B10 : BANKING SERVICES MANAGEMENT

To impart knowledge about the various forms of banking services

BC5B11 : INSURANCE MANAGEMENT

To enable the students to acquire knowledge about basics of and insurance

BC5DO2: OPEN COURSE (BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

To enable the students to have and understanding of the basics of business, entrepreneurship and organizational management

BC6B12 : INCOME TAX AND GST

To provide basic knowledge of income tax and GST Act 2016

BC6B13 :AUDITING AND CORPORATE GOVERNANCE

To help the students to acquire the basic knowledge of auditing and corporate governance

BC6B14 : FOREIGN EXCHANGE MANAGEMENT

To enable the students to learn the theories of foreign exchange behavior and to provide an introduction to futures and an overview of financial future markets

BC6B15 RISK MANAGEMENT AND INSURANCE

To help the students to learn about risk financing and to enable the students to understand risk management applications

PROGRAM SPECIFIC OUTCOMES (PSOs of M.COM finance)

PSO 1 : To familiarize the students with the methods of financial management of business organization.

PSO2: To provide an overall idea of different sectors like business environment, quantitative techniques for business decisions, accounting for managerial decisions, IT applications in commerce and organization theory and behavior.

PSO3: To provide an idea about international business, corporate accounting and strategic management and corporate governance.

PSO4: To help the students to understand the application of income tax law and practice, research methodology, different financial markets and institutions and security analysis and portfolio management.

PSO5: To help the students to understand the derivative markets and risk management, cost management, and tax planning and management.

PSO6: To help the students to develop the communicative skills through electronic media in English.

COURSE OUTCOMES :

MC1C1: BUSINESS ENVIRONMENT

To familiarize students with the concepts of macro economics in which a business organizations operates.

MC1C2: QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

To make students learn the process of applying appropriate quantitative techniques for validating findings and interpreting results.

MC1C3: ACCOUNTING FOR MANAGERIAL DECISIONS

To enable the students to know the applications of accounting tools , techniques and concepts in managerial decision making process.

MC1C4: IT APPLICATIONS IN COMMERCE

To get an overall idea about various IT applications used in the business platform especially MIS.

MC1C5: ORGANISATIONAL THEORY AND BEHAVIOUR

To get an overall idea about organizational theories used in business and the techniques of organizational development interventions.

MC2C6: INTERNATIONAL BUSINESS

To help the students with various concepts of foreign trade and international business.

MC2C7: ADVANCEED CORPORATE ACCOUNTING

To provide theoretical knowledge of IFRS and enable the students to gain ability to solve problems relating to holding company, liquidation of companies and various other accounts.

MC2C8: BUSINESS COMMUNICATION

To acquire required skills to manage business communications.

MC2C9: MANAGEMENT SCIENCE

To enable students to apply management science techniques in appropriate decisions situations.

MC2C10: STRATEGIC MANAGEMENT AND CORPORATE GOVERNANCE

To enable students to get an idea about basic concept of strategic management, corporate governance and business ethics

MC3C11: FINANCIAL MARKETS AND INSTITUTIONS

To provide the students sound information and knowledge of broad frame work of financial markets and institutes

MC3C12: INCOME TAX LAW AND PRACTICE

To enable the students to understand computation of taxable income of various entities and procedure of assessment.

MC3C